

# David F. Young

Writer and editor passionate about clear, beautiful, and creative language.

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## WORK EXPERIENCE

### Freelance — Writer

JULY 2014 – PRESENT

Write ebooks, whitepapers, short- and long-form blog posts, press releases, web page content, documentation, scripts, and other content for a variety of businesses. My clients include IBM, Columbia, Microsoft, AMD, Honeywell, F5, Gilead, Waggener Edstrom (WE) Communications, Pendo, Kirkus, Hoodline, and more.

### Pendo — Contract Copywriter

JANUARY 2019 – MAY 2019

Helped deliver a number of large projects, including "Becoming Product Led" ebook and the "State of Product Leadership: U.K." I also wrote and edited product documentation, blog posts, emails, and more promoting Pendo and positioning them as a thought leader in the broader product management space.

### Respondent — Communications Strategist

NOVEMBER 2017 – JANUARY 2019

Wrote web copy, blog posts, email and social media communications, internal presentations, customer stories, and more. I also guided their marketing strategy.

### WE Communications — Content Writer

MAY 2017 – JANUARY 2019

Researched and wrote technical and marketing content for WE clients such as Microsoft, AMD, Gilead, and Honeywell. My work focused on the Internet of Things, cloud technology, data security and privacy, and the general tech space. It included ebooks, webinars, blog posts, website copy, scripts, and much more.

### Hoodline — Journalist

AUGUST 2015 – JANUARY 2017

Pitched stories, interviewed subjects, and wrote original news articles on local topics, several of which became popular special features.

### Scripted — Copywriter & Editor

JULY 2014 – JULY 2018

Edited a variety of writing, from technical articles to advertising and informative how-to's, while maintaining quality and consistency across a range of different subjects and writers. I also served as the go-to in-house writer for jobs that required complete revisions.

## PORTFOLIO

[davidfolgeryoung.com](http://davidfolgeryoung.com)

## SKILLS

AP, MLA, and Chicago Manual of Style

Microsoft Office Suite, Adobe Photoshop, Google Ads, Google Analytics

HTML, CSS, SEO, and social media

## SPECIALITIES

B2B  
Technical writing  
Video scripts  
Blog content  
Website copy  
Ebooks  
Email campaigns  
Press releases

## EDUCATION

University of San Francisco

MFA Creative Writing

Alpha Sigma Nu Honor Society

Thesis: Short story collection:

"This Is Our Town"

Trinity University

BA History

Omega Tau History Honor Society

Detweiler Prize Finalist

## **WORK EXPERIENCE CONTINUED**

### **City Lights Books — *Marketing Intern***

APRIL 2014 – JULY 2014

Wrote press releases and reviews for their blog. I also proofread book manuscripts, edited the City Lights podcast, and posted news on their website.

### **ZYZZYVA — *Editorial Intern***

JANUARY 2014 – APRIL 2014

Wrote book and event reviews. I also proofread future issues of ZYZZYVA, archived past issues, and reviewed submissions for the journal.

### **Green Apple Books — *Bookseller***

JULY 2011 – OCTOBER 2012

Stocked and organized the store, including reorganizing and repricing of entire used book sections. I also worked the cash register while assisting customers both in store and over the phone. Occasionally, I helped with out-of-store activities, such as transporting and selling products at local events.

### **Boys & Girls Clubs of America — *Teacher***

MAY 2010 – MAY 2011

Created and taught a computer lab curriculum to over 100 students for summer camp and after-school programs. I also helped manage day-to-day operations, such as supervising field trips, and provided technical assistance and advice for any computer or network problems.

### **Peace Corps — *Small Business Development Volunteer***

SEPTEMBER 2007 – NOVEMBER 2009

Designed and built a fully interactive and sustainable website for a local Moroccan charity association that allowed them to sell products, accept donations, and advertise their activities, despite their rural location. Using this website as an organizational tool, I also helped the charity create, organize, and prepare grant requests. Additional duties included writing lesson plans and teaching English to both high school and adult-level classes. Throughout these two years, I taught myself to speak Moroccan Arabic fluently.

### **McNay Art Museum — *Museum Scheduler***

AUGUST 2006 – SEPTEMBER 2007

Advertised, managed, and scheduled tours for all ages of students and adults with the museum docents, and was responsible for maintaining the calendar of the museum's internal activities. I also provided support and assistance to teachers who came into the Teacher Resource Center looking for books, music, photos, or other media to incorporate into their curriculum., and helped organize exhibitions and conferences.